

Instructional design for eLearning

Virtual training agenda

Take a moment to think about the worst eLearning you ever took – then compare it to the best eLearning you have ever experienced. What was it that made the difference?

Some of the answer will be due to the skill in how the screens were constructed and the authoring tool used. However, most of the difference will be due to an almost hidden ingredient: **instructional design**.

Demystifying instructional design, our expert trainer will teach you how to apply learning theories, storyboard effectively and help you to refine your skills in:

- Applying learning theory
- Scoping projects
- Developing learning outcomes
- Designing for a specific audience
- Guidance on making eLearning accessible
- Applying principles of graphic design to eLearning
- Developing appropriate assessments
- Storyboarding
- Creating effective interactions and activities
- Using video and audio effectively
- Conveying principles and facts in engaging ways
- Generating and maintaining your learners' motivation
- Developing, implementing and evaluating your courses.

Online resources, including our exclusive instructional design guide, will be provided.

Prerequisites

Virtual training courses are delivered through live Zoom sessions and are designed for a variety of skill levels. The sessions are interactive and hands-on, providing you with a great Omniplex classroom experience, but from the comfort of your own office (or home!).

You will also need to make sure that you have access to a stable wireless internet network to access these sessions. Please test this prior to attending the training session.