

Instructional Designer

Omniplex is looking for instructional design professionals to help grow our in-house digital learning team, known as 'Cursim'.

We are passionate about online learning, and work with a varied client base to design innovative and engaging eLearning. We are seeking people who can help us to push the boundaries of content development, based on a solid foundation of learning science and following evidence-based best practice.

As part of the Omniplex Cursim team, you will:

- work remotely in the South East of England or in our office in Harpenden, Hertfordshire.
- be involved in projects for a diverse range of clients, on a diverse range of subject areas
- use your ID experience to structure and devise compelling, beautifully designed courses
- work as an integral part of a team of people committed to delivering quality eLearning
- collaborate with SMEs and clients to understand their requirements and to accurately scope projects
- visualise creative solutions for learning needs making use of appropriate digital learning strategies
- produce creative product proposals which excite and gain the commitment of clients
- structure courses
- define learning outcomes, devise assessments, practice opportunities, knowledge transfer interactions
- create comprehensive storyboards detailing on screen display to help clients understand your design
- provide clear, easy to understand guidance for content developers to make building straightforward
- develop assessments, based on sound question creation principles
- build client relationships
- contribute expertise to blogs and thought leadership papers
- demand the highest quality standards of yourself and the learning you create.

We would expect you already to have this knowledge and these skills:

- understand the principles of adult learning
- understand best practice in designing learning as derived from cognitive science
- experience of designing high quality blended solutions, e-learning solutions, online learning
- ability to design screens attractively and engagingly, to create authentic

- screen layouts for storyboards
- experience in designing for development in market leading authoring tools such as Articulate or Captivate.

Ideally you would also have this knowledge and these skills:

- knowledge of graphic design principles or good eye for what makes good design for digital learning
- understand the principles of using video for learning
- incorporating audio and video in courses for maximum impact
- awareness of intellectual property and ability to work within NDAs and respect commercial confidentiality
- commercial awareness and ability to work within a time / cost budget
- able to develop content in market leading authoring tools, primarily Articulate suite of products
- experience of learning management systems and interoperability standards
- understanding of how to create learning which is accessible to the widest possible audience
- familiarity with the Articulate products, so that you could occasionally help the team to build courses.

As a person, you:

- are committed to a customer-focussed approach, understanding needs and helping where possible
- keep yourself up to date with the latest thinking in learning design and best practice
- have a passion for online learning and how technology can appropriately be used to transform learning
- are personable, friendly, and keen to build excellent relationships with colleagues and clients
- work well with team members such as graphic designers, content developers and project managers
- can communicate confidently with anyone, at any level, in speech and writing
- are innovative and creative
- like the challenge of solving problems
- have excellent organisational skills and the ability to work to (often tight) deadlines
- understand that working for a small but growing company brings interest and involvement, but requires flexibility and a commitment to getting the job done.

To apply for this role, or if you have any questions, please email

Karen.quinton@curism.com